## [Company Name]

## SURVEY ON CROSS COMPANY ACTIVITIES (best used during interview with the LF)

## **INTRODUCTION**

<Project Name> is exploring the organization of "Cross-company activities" for the agribusiness input supply companies were are working with. These activities will build on the firm-specific initiatives you are currently implementing. They would include periodic activities/events that would address the common needs/interests of input supply companies and that will help you to improve the products, services and support you provide to small-scale farmers and producers.

We would appreciate if you can put a mark in one of the boxes (1 being low interest and 5 being high interest) under each topic to tell us your level of interest. At the end of the survey there is a space for you to clarify the specific technical topics you are interested in and add other activities.

POTENTIAL CROSS COMPANY ACTIVITY TOPICS  Workshops/training in technical topics of interest (bringing in guest speakers, technical experts, demonstrations of new technologies, marketing strategies, ICT applications, etc.).						
□1	5, ICT application <b>□2</b>	□3	□4 □5			
Low Interest			High Interest			
Lateral learning wor learned on topics of areas (conducting tr farmers and retailer structuring commer \$\square\$1\$ Low Interest	interest that can raining/promotions, promotional s	n improve their o n/demonstration trategies, produc	perations in rural events for t storage,			
Workshop on low cost production/use of videos for promotion/						
training purposes  1  Low Interest	□ 2	□3	□ 4 □ 5 High Interest			

Discussion of policy/regulatory issues that holding back the sector (this could evolve into trade association capacity building to address policy issues, improve services to members, etc.)							
□ 1 Low Interest	□2	□ <b>3</b>	□ 4	☐ 5 High Interest			
Workshops to improve linkages between input supply companies and government/ multilateral agencies involved in agriculture research,							
seed production, et   1  Low Interest	lC. □2	□3	□ 4	☐ 5 High Interest			
Roundtable discussions between input supply companies and financial institutions, mobile money providers, etc. to promote greater understanding of the products they offer and explore improved/ expanded commercial relationships							
☐ 1 Low Interest	□ 2	□ 3	□ 4	☐ 5 High Interest			
National or internation (to identify high yie materials/inputs, in 1 Low Interest	eld and/or improv	ved varieties, new	sources	of raw			
[Additional topic]  1  Low Interest	□ 2	□ 3	□ 4	☐ 5 High Interest			
[Additional topic]  1  Low Interest	□ 2	□ 3	□4	□ 5 High Interest			

Please list the specific technical topics you are interested in and/or any additional activities you would like us to organize.

- A
- B
- C

Thank-you for taking this survey!